

## Final Conference

### Efficient internationalisation policy for SMEs across European regions

29th SEPTEMBER 2020

#### PROGRAMME

9.00 - 9.35	<b>WELCOME AND KEYNOTE SPEECHES</b>
9.00 - 9.05	<b>Welcome</b> <i>Mr. Uroš Rozman, Maribor Development Agency, Director</i>
9.05 - 9.15	<b>Green, Creative, Smart internationalisation policy framework in Slovenia</b> <i>mag. Matej Skočir, Ministry of Economic Development and Technology of the Republic of Slovenia, Head of Internationalisation Sector</i>
9.15 - 9.35	<b>Interreg Europe achievements and post-2020 developments</b> <i>Mr Laurențiu David, Interreg Europe Joint Secretariat, Policy Officer</i>
9.35 - 9.45	<b>INTRA (Interreg Europe) ACHIEVEMENTS</b>
9.35 - 9.45	<b>Project INTRA at a glance</b> <i>dr. Amna Potočnik, Maribor Development Agency</i>
9.45 - 11.45	<b>BOOSTING INTERNATIONALISATION ON REGIONAL LEVEL: new measures, new projects, new programmes</b>
9.45 - 10.05	<b>Simplification of the access to funding in East Slovenia</b> <i>dr. Saša Knežević, Ministry of Economic Development and Technology of the Republic of Slovenia and dr. Amna Potočnik, Maribor Development Agency</i>
10.05 - 10.25	<b>Support for internationalization of SMEs in Bulgaria</b> <i>Representative of Ministry of Economy of Bulgaria, DG "EU funds for competitiveness" / dr. Ralitsa Zhekova, RAPIV, Executive Director</i>
10.25 - 10.45	<b>Boosting e-commerce at Regional Level</b> <i>Ms. Nieves Franco Nestares, Extremadura Avante and Ms. Lucila Castro Rovillard, FUNDECYT-PCTEX</i>
10.45 - 11.05	<b>Algarve Tech Park and the RE START project</b> <i>Mr. Hugo Barros, University of Algarve, Head of Division of Entrepreneurship and Technology Transfer</i>
11.05 - 11.25	<b>Digital Internationalisation Support in the West Midlands</b> <i>Mr. David Hope, Coventry City Council</i>
11.25 - 11.45	<b>The impact of the big Research and Development Projects on Internationalisation in Abruzzo region</b> <i>Mr. Ercole Cauti, Capitan - Chemical and Pharmaceutical Innovation Tank, CEO</i>
12.00 - 13.00	<b>SUPPORT TO INTERNATIONALISATION: From policy to infrastructure, from science to SMEs: moderated panel discussion with public interactions</b>
	<b>Role of the EURADA, RDAs in internationalisation and smart specialisation and the impact of COVID-19</b> <i>Mr. Esteban Pelayo, EURADA, CEO</i>
	<b>SME digitalisation</b> <i>mag. Jure Verhovnik, 4PDIH and AREV, International Consultant</i>
	<b>RIS3 in Algarve</b> <i>Mr. Aquiles Marreiros, CCDR - Algarve Regional Coordination and Development Commission, Head of the Regional dynamics department</i>
	<b>Role of clusters and networks in internationalisation</b> <i>dr. Stefano Maria Cianciotta, President of Abruzzo Sviluppo, Development Agency of Abruzzo Region</i>
	<b>CONCLUSIONS</b>